

# FLORIDA COUNSELING ASSOCIATION

## 74TH ANNUAL CONVENTION



*Resilience Amidst the Storm*

SAVE THE DATE | SEPTEMBER 28-30, 2023 | TAMPA, FL



FCA invites you to participate in this year's in-person convention as one of our sponsors, exhibitors and/or advertisers! See the various opportunities below! We are looking forward to hosting counselors, counselor educators, and supervisors from schools, mental health agencies, private practices, career settings, post-secondary technical schools, and colleges and universities. Questions? Visit [www.flacounseling.org/convention](http://www.flacounseling.org/convention) or contact the FCA Office at [fcaoffice@flacounseling.org](mailto:fcaoffice@flacounseling.org).

## SPONSORSHIP AND EXHIBITING OPPORTUNITIES

### GOLD Sponsorship Level includes:

**\$2,000**

Two (2) Convention Registrations, a Full-Page Ad in the Convention Program, a ten (10) minute presentation opportunity during the Exhibitor Information Session, social media and website spotlights; and your ad in four (4) of our upcoming FCA quarterly newsletters

### SILVER Sponsorship Level includes:

**\$1,250**

One (1) Convention Registration; a Half-Page Ad in the Convention Program; and a five (5) minute presentation opportunity during the Exhibitor Information Session; social media and website spotlights; and your ad in two (2) of our upcoming FCA quarterly newsletters.

### BRONZE Sponsorship Level includes:

**\$500**

One (1) Convention Registration; a Quarter-Page Ad in the Convention Program; and a two (2) minute presentation opportunity; during the Exhibitor Information Session; social media and website spotlights; and your ad in one (1) of our upcoming FCA quarterly newsletters.

**EXHIBITING Only includes:** Participation in the Exhibitor Information Session and social media and website spotlights. **\$300**

## ADVERTISEMENT OPPORTUNITIES

Advertisements will be published in the official digital Convention Program, professionally designed, for our convention participants. Please note the specifics about the format of your ad and the various advertisement sizes available.

**ADS MUST BE PROVIDED IN PORTRAIT ORIENTATION IN .JPG, .GIF, .PDF, OR WORD FORMAT.**



**Full-Page Ad** **\$300**

This ad size measures in Portrait Orientation as follows: 6¾" wide x 9½" tall



**Half-Page Ad** **\$150**

This ad size measures in Portrait Orientation as follows: 6¾" wide x 4¾" tall



**Quarter-Page Ad** **\$75**

This ad size measures in Portrait Orientation as follows: 3¾" wide x 4¾" tall

## BAG/DOOR PRIZE OPTION

Sponsors may donate in-kind items and will receive a Quarter-Page Ad space in the program book.

- Donation of Convention Bags
- Donation of Item(s) to be included in Convention Bags
- Door Prize

## SUBMISSION PROCESS

### DEADLINE IS SEPTEMBER 1, 2023

Visit <http://www.flacounseling.org/convention> to complete your submission form. Payment accepted via credit card (via a secure link) or by check. Questions on payment arrangements, e.g., purchase order/invoicing, or other questions, contact us at [fcaoffice@flacounseling.org](mailto:fcaoffice@flacounseling.org).